

Assurance of Learning Guide

Master of Business Administration (MBA) Program



Learning Goal 1: Critical Thinking

Graduates will have the ability to think critically about problems and solutions in business.

Objectives:

The objectives listed are primary or secondary learning objectives in:

- 1.1:** Ability to recognize, define, and analyze issues and problems.
- 1.2:** Ability to identify and select an approach and/or analysis tool(s) appropriate for the situation.
- 1.3:** Ability to apply the approach and/or analysis tool(s) effectively for the situation.
- 1.4:** Ability to reach a decision/conclusion that follows logically from the approach and/or analysis.

- ✓ ACCT 4100
- ✓ ECON 4004
- ✓ FIN 4200
- ✓ MGMT 4800
- ✓ MGMT 4302
- ✓ MGMT 4200
- ✓ MGMT 4709
- ✓ MGMT 4710
- ✓ MIS 4500
- ✓ MKT 4400
- ✓ OM 4600
- ✓ STAT 4300

Learning Goal 2: Global Perspective

Graduates will have a global perspective.

- 2.1:** Ability to identify the differences in political, economic, regulatory, and/or cultural environments of different countries.

- ✓ ECON 4004
- ✓ MGMT 4710
- ✓ ACCT 4100

- 2.2:** Ability to understand how differences in political, economic, regulatory, and/or cultural environment impact international business.

- ✓ ECON 4004
- ✓ MGMT 4710
- ✓ ACCT 4100

2.3: Ability to make decisions recognizing the differences in political, economic, regulatory, and/or cultural environments.

✓ MGMT 4200
✓ MGMT 4800
✓ MGMT 4302
✓ MGMT 4709
✓ STAT4300

✓ MGMT 4710
✓ MIS 4500
✓ MKT 4400
✓ OM 4600

Learning Goal 3: Ethical Perspective

Graduates will understand the importance of behaving ethically in their professional lives.

3.1: Ability to identify the activities/issues that may present ethical challenges.

✓ ACCT 4100
✓ FIN 4200
✓ MGMT 4302
✓ MGMT4200
✓ STAT 4300

✓ MGMT 4709
✓ MGMT 4710
✓ MIS 4500
✓ OM 4600

3.2: Ability to articulate the consequences associated with unethical behavior.

✓ ACCT 4100
✓ MGMT 4200
✓ MGMT 4302
✓ MIS4500

✓ MGMT 4709
✓ MGMT 4710
✓ OM 4600

3.3: Ability to identify an ethical dilemma, and propose and defend a resolution.

✓ MGMT 4709

3.4: Ability to understand the needs for companies and organizations to act in socially and environmentally responsible ways.

✓ MGMT 4800
✓ MGMT 4302
✓ MGMT 4709
✓ MGMT 4710

✓ MGMT 4710
✓ MIS 4500
✓ OM 4600
✓ ECON 4004

✓ STAT 4300

✓ MGMT 4050

✓ MGMT4200

Learning Goal 4: Communications
Graduates will be effective communicators.

4.1: Ability to produce professional quality written documents.

✓ MKT 4400

✓ MGMT 4200

✓ ECON 4004

✓ MGMT 4709

✓ FIN 4200

✓ MGMT 4710

✓ MGMT 4800

✓ MIS 4500

✓ MGMT 4302

✓ OM 4600

✓ MGMT 4050

✓ STAT 4300

4.2: Ability to deliver a professional quality presentation accompanied by appropriate information technology or other supporting materials.

✓ MGMT 4200

✓ ECON 4004

✓ MGMT 4302

✓ STAT 4300

✓ MGMT 4710

✓ MKT 4400

✓ MGMT 4050

✓ MIS 4500

✓ FIN 4200

✓ OM 4600

Learning Goal 5: Team Effectiveness
Graduates will be effective in a team setting.

5.1: Ability to develop a plan with a clear set of goals and shared responsibilities.

5.2: Effective in managing timelines for teamwork.

5.3: Successful in meeting individuals' responsibilities.

5.4: Ability to accomplish the team goals with high quality.

✓ MGMT 4800

✓ MGMT 4302

✓ MGMT 4200

✓ MGMT 4709

✓ MGMT 4710

✓ MKT 4400

✓ STAT 4300