

Assurance of Learning Guide

Master of Science in Management (MSM) Program



Learning Goal 1: Critical Thinking

Graduates will have the ability to think critically about problems and solutions in business.

Objectives:

The objectives listed are primary or secondary learning objectives in:

- 1.1:** Ability to recognize, define, and analyze issues and problems.
- 1.2:** Ability to identify and select an approach and/or analysis tool(s) appropriate for the situation.
- 1.3:** Ability to apply the approach and/or analysis tool(s) effectively for the situation.
- 1.4:** Ability to reach a decision/conclusion that follows logically from the approach and/or analysis.

- ✓ ACCT 4100
- ✓ ECON 4004
- ✓ MGMT 4302
- ✓ STAT 4300
- ✓ MGMT 4709
- ✓ MIS 4500
- ✓ MKT 4400
- ✓ OM 4600

Learning Goal 2: Ethical Perspective

Graduates will understand the importance of behaving ethically in their professional lives.

- 2.1:** Ability to identify the activities/issues that may present ethical challenges.

- ✓ ACCT 4100
- ✓ MGMT 4302
- ✓ STAT 4300
- ✓ MGMT 4709
- ✓ MIS 4500
- ✓ OM 4600

<p>2.2: Ability to articulate the consequences associated with unethical behavior.</p>	<ul style="list-style-type: none"> ✓ ACCT 4100 ✓ MGMT 4302 ✓ MIS4500 	<ul style="list-style-type: none"> ✓ MGMT 4709 ✓ OM 4600
<p>2.3: Ability to identify an ethical dilemma, and propose and defend a resolution.</p>	<ul style="list-style-type: none"> ✓ MGMT 4709 	

Learning Goal 3: Communications
Graduates will be effective communicators.

<p>3.1: Ability to produce professional quality written documents.</p>	<ul style="list-style-type: none"> ✓ MKT 4400 ✓ ECON 4004 ✓ MGMT 4302 ✓ MGMT 4050 	<ul style="list-style-type: none"> ✓ MGMT 4709 ✓ MIS 4500 ✓ OM 4600 ✓ STAT 4300
<p>3.2: Ability to deliver a professional quality presentation accompanied by appropriate information technology or other supporting materials.</p>	<ul style="list-style-type: none"> ✓ MGMT 4302 ✓ MGMT 4050 ✓ ECON 4004 ✓ STAT 4300 	<ul style="list-style-type: none"> ✓ MKT 4400 ✓ MIS 4500 ✓ OM 4600

Learning Goal 4: Team Effectiveness
Graduates will be effective in a team setting.

<p>5.1: Ability to develop a plan with a clear set of goals and shared responsibilities.</p> <p>5.2: Effective in managing timelines for teamwork.</p> <p>5.3: Successful in meeting individuals' responsibilities.</p>	<ul style="list-style-type: none"> ✓ MGMT 4302 ✓ MGMT 4709 	<ul style="list-style-type: none"> ✓ MKT 4400 ✓ STAT 4300
--	--	---

