

## MASTER OF BUSINESS ADMINISTRATION

Traditional Track ~ PROGRAM REQUIREMENTS (15.5 UNITS)

NAME \_\_\_\_\_ CLARK GSOM ID \_\_\_\_\_

REQUIRED CORE MBA COURSES	NO. OF UNITS	GRADE	SEM./YR. COMPLETED
MGMT 4050 Foundations of Effective Management †	1		
MGMT 4302 Organizational Leadership †	1		
ECON 4004 Management Economics †	.5		
STAT 4300 Data Driven Decision Making † (p. online quantitative reasoning course passed)	1		
ACCT 4100 Foundations of Accounting † (or ACCT 4101 see note below)	1		
MIS 4500 Management Information Systems †	1		
MGMT 4709 Business in Society †	.5		
FIN 4200 Financial Management	1		
MKT 4400 Marketing Management	1		
OM 4600 Operations and Supply Chain Management	1		
MGMT 4707 International Management & Global Competition	.5		
MGMT 4800 Strategic Decision-Making (Capstone)	1		
Experiential Learning Requirement ELR I: <b>Internship</b> ( <i>Work with SCMC staff.</i> )	---		
Experiential Learning Requirement ELR II: <b>Course</b> ( <i>Choose from ELR II courses below.</i> )	1		
<b>TOTAL Core Unit Requirements</b>	<b>11.5</b>		
<b>CONCENTRATION REQUIREMENTS (4 total units required. A minimum of 3 units must be in the area of concentration.)</b>	<b>NO. OF UNITS</b>	<b>GRADE</b>	<b>SEM./YR. COMPLETED</b>
<b>CONCENTRATION:</b> _____			
Elective 1:			
Elective 2:			
Elective 3:			
Elective 4:			
<b>TOTAL MBA UNITS REQUIRED</b>	<b>15.5</b>		
<b>Optional - 2<sup>nd</sup> CONCENTRATION ELECTIVES (3 UNITS)</b>	<b>NO. OF UNITS</b>	<b>GRADE</b>	<b>SEM./YR. COMPLETED</b>
Elective 1:			
Elective 2:			
Elective 3:			
<b>Optional - 2<sup>nd</sup> CONCENTRATION TOTAL NUMBER OF UNITS</b>	<b>18.5</b>		

**NOTES**

- Concentration options: Accounting, Expanded Accounting, Management, Social Change & Sustainability, Marketing, Information Management and Business Analytics, Finance. Dual concentrations require 3 elective units in another area of concentration.
- Students who plan to concentrate in accounting are recommended to take ACCT 4101
- † Suggested first-year MBA courses.
- ELR II list of course options: MGMT 5510, MGMT 5783, MGMT 5792, MGMT 5900

## ACCOUNTING

- ACCT4101 Foundations of Financial Accounting #
- ACCT5101 Financial Accounting and Reporting I
- ACCT5102 Financial Accounting and Reporting II
- ACCT5103 Management Accounting
- ACCT5104 Accounting Information Systems
- ACCT5105 Financial and Operational Auditing
- ACCT5107 Analysis of Financial Statements
- ACCT5109 Government and Non-profit Accounting
- ACCT5114 Principles of Internal Auditing
- ACCT5206 Federal Taxation

# Unless taken as the accounting requirement for the core.

## EXPANDED ACCOUNTING

- ACCT5101 Financial Accounting and Reporting I\*
- ACCT5102 Financial Accounting and Reporting II\*
- ACCT5103 Management Accounting\*
- ACCT5105 Financial and Operational Auditing\*
- ACCT5109 Government and Non-profit Accounting\*
- ACCT5206 Federal Taxation\*  
\*Required for concentration.

## FINANCE

- ACCT5107 Analysis of Financial Statements
- ACCT5206 Federal Taxation
- FIN5201 Case Studies in Corporate Finance
- FIN5404 Investment Fund

- FIN5405 Mergers and Acquisitions
- FIN5408 Risk Management
- FIN5409 Wealth Management
- FIN5417 Financial Consulting Project
- FIN5900 Special Topics in Finance ^  
^ Topics and units may vary.

## INFORMATION MGMT & BUSINESS ANALYTICS

- MIS4550 Analytics Programming
- MIS5573 Business Intelligence
- MIS5501 Database Management Systems \*
- MIS5600 Data Structures and Big Data Computing
- MIS5650 Applied Business Analytics

- MKT5401 Marketing Research
- MKT5490 Marketing Consulting Project
- MKT5495 Digital Marketing Analytics
- MKT5900 Special Topics in Marketing ^ (with permission)

\*Required for concentration.

^ Topics and units may vary.

## MARKETING

- MKT5401 Marketing Research
- MKT5407 Services Marketing
- MKT5486 Branding Strategies
- MKT5495 Digital Marketing Analytics

- MKT5487 Sustainability Marketing
- MKT5488 Internet & Social Media Marketing - .5 unit
- MKT5490 Marketing Consulting Project
- MKT5900 Special Topics in Marketing ^  
^ Topics and units may vary.

## MANAGEMENT

- MGMT4708 Business Law I - .5 unit
- MGMT4712 International Transactions - .5 unit
- MGMT4713 Business Law II - .5 unit
- MGMT5201 Human Resources Management
- MGMT5304 Negotiating Difficult Transactions - .5 unit

- MGMT5510 Community Development, Social Change, and Sustainability Consulting Projects
- MGMT5543 Project Management
- MGMT5611 Leading Change
- MGMT5615 Corporate Social Responsibility
- MGMT5616 Sustainability Strategy  
Management continued...

- MGMT5404 Corporate Intellectual Property - .5 unit
- MGMT5505 Introduction to Greening the Organization
- MGMT5782 Doing Business in Northern Europe
- MGMT5783 Global Business Seminar
- MGMT5786 Research: Answering Important Mgmt Qstns
- MGMT5792 Management Consulting Projects
- MGMT5802 Entrepreneurship
- MGMT5900 Special Topics in Management ^

^ Topics and units may vary.

---

## SUSTAINABILITY & SOCIAL CHANGE

---

- MGMT5505 Introduction to Greening the Organization
- MGMT5510 Community Development, Social Change, and Sustainability Consulting Projects
- MGMT5611 Leading Change
- MGMT5615 Corporate Social Responsibility
- MGMT5616 Sustainability Strategy
- MGMT5543 Project Management
- MGMT5802 Entrepreneurship
- MKT5488 Internet & Social Media Marketing - .5 unit
- MKT5487 Sustainability Marketing

*NOTE: Students may also take courses in IDCE to count toward this concentration. Permission is required. Contact Laura Burgess (lbrugess@clarku.edu) for more information.*

**Note:**

*If an elective course that you have taken does not appear on this list, please contact your advisor to determine which concentration it will count toward.*